

Amendment to the Claims

1. (Previously presented) A method for organizing content available from a plurality of locations for presentation to viewers, the method comprising:

storing a plurality of templates each identifying one or more locations at which content is available and one or more transformation techniques for transforming content for distribution to television viewers;

capturing the content from the one or more locations specified in each template; transforming the captured content from each of the locations in accordance with the one or more transformation techniques specified in the templates;

inserting the transformed content into the templates to thereby create a set of content pages; and

encoding the content pages into a video form for broadcasting to television viewers.

2. (Original) The method of claim 1, wherein a first template of the templates identifies a plurality of locations at which content is available and a plurality of slots within a screen display at which content from each location identified in the first template is to be inserted, and wherein the step of inserting the transformed content into the templates comprises inserting the transformed content into the respective slots in the first template for the locations from which the content was captured.

3. (Original) The method of claim 2, comprising resizing the transformed content for insertion into the respective slots in the first template.

4. (Original) The method of claim 2, wherein the first template identifies the plurality of slots through coordinates on the screen display, and wherein the step of resizing the transformed content comprises determining a size for the content based upon the coordinates for the slot.

5. (Original) The method of claim 1, comprising storing an album data structure identifying the plurality of templates and containing sequence data specifying a presentation sequence for the templates.

6. (Previously presented) The method of claim 5, wherein the step of broadcasting the content pages comprises broadcasting the content pages in accordance with the sequence data contained in the album data structure.

7. (Previously presented) The method of claim 6, wherein the step of broadcasting the content pages comprises broadcasting the content pages in cyclical fashion.

8. (Previously presented) The method of claim 6, wherein the step of broadcasting the content pages comprises broadcasting the content pages in random order.

9. (Previously presented) The method of claim 6, wherein the step of broadcasting the content pages comprises broadcasting the content pages in a single predefined sequence.

10. (Previously presented) The method of claim 5, wherein the album data structure further comprises duration data specifying a display time for each template contained therein, and wherein the step of broadcasting the content pages comprises broadcasting each content page for display to the viewers for the display time of the respective template.

11. (Original) The method of claim 1, wherein the step of capturing the content comprises generating a content asset list listing the locations identified in the plurality of templates, retrieving the content at each of the locations in the content asset list, and storing the retrieved content in a memory device.

12. (Canceled)

13. (Previously presented) The method of claim 1, comprising broadcasting the content pages to viewers over a television channel.

14. (Original) The method of claim 1, wherein the plurality of locations include Internet sites, and wherein the step of capturing the content comprises retrieving content from the Internet sites.

15. (Original) The method of claim 14, wherein the plurality of locations include locally accessible storage media, and wherein the step of capturing the content comprises retrieving content from the storage media.

16. (Original) The method of claim 1, wherein the plurality of locations include remote storage media accessible over a network, and wherein the step of capturing the content comprises retrieving content from the storage media via the network.

17. (Previously presented) A system for organizing content available from a plurality of locations for presentation to viewers, the system comprising:

a memory system storing a plurality of templates each identifying one or more locations at which content is available and one or more transformation techniques for transforming content for distribution to television viewers;

a capture engine for capturing the content from the one or more locations specified in each template;

a display engine for transforming the captured content from each of the locations in accordance with the one or more transformation techniques specified in the templates and for inserting the transformed content into the templates to thereby create a set of content pages;

a controller for retrieving the templates from the memory system and controlling operations of the capture and display engines; and

an encoder for encoding the content pages into a video form for broadcasting television viewers.

18. (Previously presented) The system of claim 17, comprising a transmission system for broadcasting the content pages to the viewers.

19. (Original) The system of claim 17, wherein the memory system further stores an album data structure identifying the templates and an ordering scheme for the templates.

20. (Previously presented) A computer readable medium storing program code for when executed causing a computer to perform a method for organizing content available from a plurality of locations for presentation to viewers, the method comprising:

storing a plurality of templates each identifying one or more locations at which content is available and one or more transformation techniques for transforming content for distribution to television viewers;

capturing the content from the one or more locations specified in each template; transforming the captured content from each of the locations in accordance with the one or more transformation techniques specified in the templates;

inserting the transformed content into the templates to thereby create a set of content pages which may be distributed to viewers; and

encoding the content pages into a video form for broadcasting to television viewers.

21. (Previously presented) A method for creating an Internet album comprising:

a. storing a plurality of templates each specifying one or more Internet sites, a slot for each Internet site adapted to hold content retrieved from the Internet site, and a transformation technique for transforming the content for distribution to television viewers;

b. for a given slot within a given template, retrieving content from the Internet site for the given slot;

- c. applying the transformation technique to the retrieved content;
- d. entering the transformed content into the given slot;
- e. repeating steps b through d for each slot in each template to thereby create a plurality of album pages containing the content;
- f. organizing the album pages into an Internet album in accordance with a defined ordering scheme; and
- g. encoding the Internet album into a video form for broadcasting to television viewers.

22. (Previously presented) A system for organizing content available from a plurality of locations for presentation to a viewer, the system comprising:

- a set of templates used to generate a set of corresponding content pages, each template identifying one or more locations at which content is available and one or more transformation techniques for transforming content for distribution to television viewers to thereby generate a content page;

- an album data structure operative to store the set of templates according to a predefined sequence and deliver one or more content pages to a viewer according to the predefined sequence upon request; and

- an encoder for encoding the content pages into a video form for broadcasting television viewers.

23. (Original) The system of claim 22 wherein the album data structure comprises duration data specifying a display time for each content page contained therein.

24. (Original) The system of claim 22 wherein the content pages are distributed from the album data structure over the transmission system in a cyclical order.

25. (Original) The system of claim 22 wherein the content pages are distributed from the album data structure over the transmission system in a random order.

26. (Original) The system of claim 22 comprising:
a capture engine for capturing the content from the one or more locations
specified in the set of templates; and
a display engine for transforming the captured content from each of the locations
in accordance with the one or more transformation techniques specified in the set of templates
and for inserting the transformed content into the templates to thereby create the one or more
content pages.

27. (Original) The system of claim 22 comprising a transmission system for
distributing the content pages to viewers.

28. (Original) The system of claim 27 wherein the transmission system comprises
a transmission system selected from one or more of the group comprising: over-the-air television
transmission, cable television transmission, DBS transmission and the Internet.

29. (Previously presented) A computerized system for organizing content
available from a plurality of locations for presentation to a viewer via a transmission system, the
system comprising:

a set of templates stored in memory and used to generate a set of corresponding
content pages, each template identifying one or more computerized locations at which content is
available and one or more transformation techniques for transforming content for distribution to
television viewers to thereby generate a content page;

a capture engine for capturing the content from the one or more locations
specified in the set of templates;

a display engine for transforming the captured content from each of the locations
in accordance with the one or more transformation techniques specified in the set of templates
and for inserting the transformed content into the templates to thereby create the one or more
content pages;

an album data structure operative to store the set of templates according to a predefined sequence and deliver one or more content pages to a viewer according to the predefined sequence, the album data structure also operative to specify a display time for each content page; and

an encoder for encoding the content pages into a video form for broadcasting television viewers.

30. (Original) The system of claim 29 wherein the content pages are distributed from the album data structure to a viewer upon request.

31. (Original) The system of claim 29 wherein the content pages are distributed from the album data structure over the transmission system in a cyclical order.

32. (Original) The system of claim 29 wherein the content pages are distributed from the album data structure over the transmission system in a random order.

33. (Original) The system of claim 29 wherein the transmission system comprises a transmission system selected from one or more of the group comprising: over-the-air television transmission, cable television transmission, DBS transmission and the Internet.

34. (New) A method for organizing content available from a plurality of locations for presentation to viewers, the method comprising:

storing a plurality of templates each identifying one or more locations at which content is available and one or more transformation techniques for transforming content for distribution to television viewers;

capturing the content from the one or more locations specified in each template; transforming the captured content from each of the locations in accordance with the one or more transformation techniques specified in the templates;

ATTORNEY DOCKET NO. 3063/40
PATENT

inserting the transformed content into the templates to thereby create a set of content pages; and

encoding the content pages into a video form for continuously broadcasting each of the content pages to television viewers for a specified duration.

Summary of March 22, 2005 Interview

In a telephone interview regarding the present application, which took place on March 22, 2005, Examiner Adam Queler and the Applicant's representative, Antonio Papageorgiou, discussed the Examiner's interpretation of Allport at col. 13, lines 61-66 in relation to the encoding feature of independent claims 1, 17, 20, 21, 22, and 29 and Pollock in relation to the transformation technique also of independent claims 1, 17, 20, 21, 22, and 29, and the broadcasting feature of claim 13. The Examiner agreed that Allport does not encode a plurality of content pages into a television video format for broadcasting to television viewers. A decision regarding patentability, however, was not reached.

In the preceding telephone interview, which took place on July 6, 2004, the Examiner and the Applicant's representative discussed the then proposed amendments to the independent claims 1, 17, 20, 21, 22, and 29, which added thereto the element of "encoding the content pages into a video form for broadcasting to television viewers." The Examiner agreed that the proposed amendments made the distinction that the content pages were encoded into a television suitable video format for broadcasting, but no decision was reached with regard to patentability.

The Applicant filed the amendments on July 8, 2004 and an RCE on October 7, 2004 based on a telephone conference with the Examiner on October 7, 2004 where the Examiner indicated that the amendments, *i.e.*, the addition of the encoding element to the independent claims, distinguished the present invention from the cited references, but the amendments raised new issues that would require an additional search. The Applicant respectfully notes that the present Office Action rejects the previously amended claims on the same basis as the claims without the amendments, despite any agreement with regard to the scope of cited references' disclosure, particularly that of Allport, in relation to the encoding element of the present invention.